



JYOTI
AYUR HOME

Jyoti Ayur Home Wellness Range

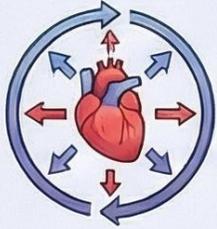
*Featuring Trusted Ayurvedic Formulations
from Reputed Brands*

CATALOGUE 2025



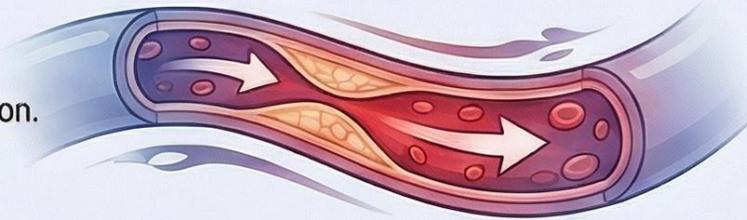
Presrodhi: Your Ayurvedic Partner for Healthy Blood Pressure

The Challenge of Imbalanced Blood Pressure



What is Blood Pressure?

The force of blood against artery walls. High BP is Hypertension; low BP is Hypotension.



The Symptoms of Low Blood Pressure

Watch for warning signs like dizziness, blurred vision, weakness, and confusion.



The Dangers of High Blood Pressure

Can lead to serious health issues like stroke, heart attack, and kidney failure.



Presrodhi: The Natural Ayurvedic Solution

Unique Topical Application

Works externally through skin absorption—no need to eat or drink bitter medicines.



Trusted & Certified Formulation



Simple 3-Step Daily Use

1. Take 5-6 drops
2. Apply for 5 minutes
3. Repeat twice daily

Key Ingredients & Benefits

- Arjun**
Helps to stabilize blood pressure.
- Amla**
Potent antioxidant, helps regulate blood pressure.
- Tulsi**
Acts as an antihistamine which helps dilate blood vessels.

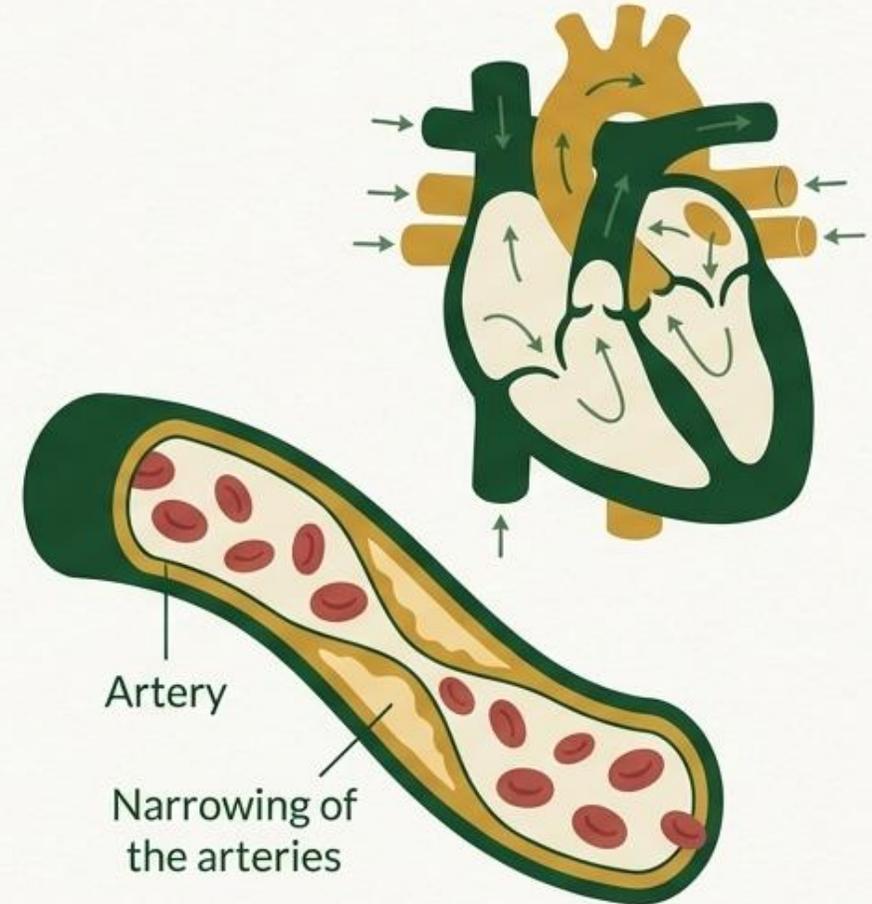
The Pressure Within: Understanding Your Circulatory System

Blood pressure is the force of your blood pushing against the walls of your arteries as your heart pumps.

The two key states of imbalance:

Hypertension: High Blood Pressure

Hypotension: Low Blood Pressure



Hypertension: A Silent Global Health Crisis

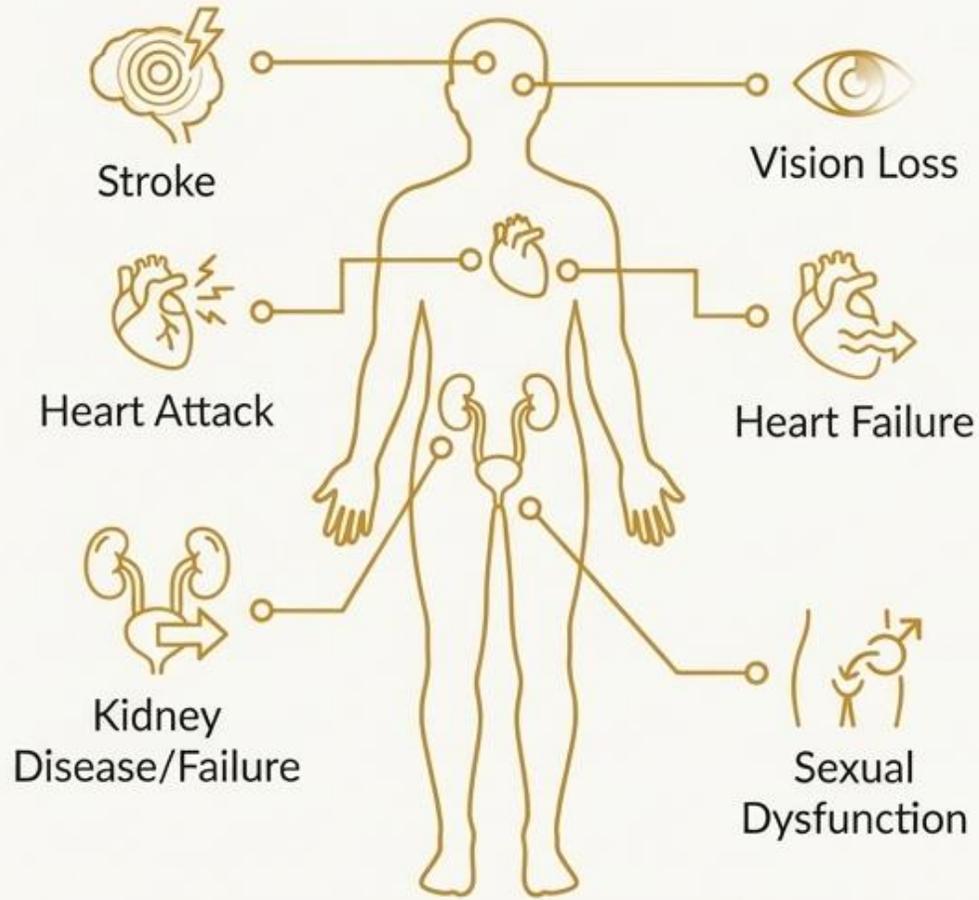


7.5 Million

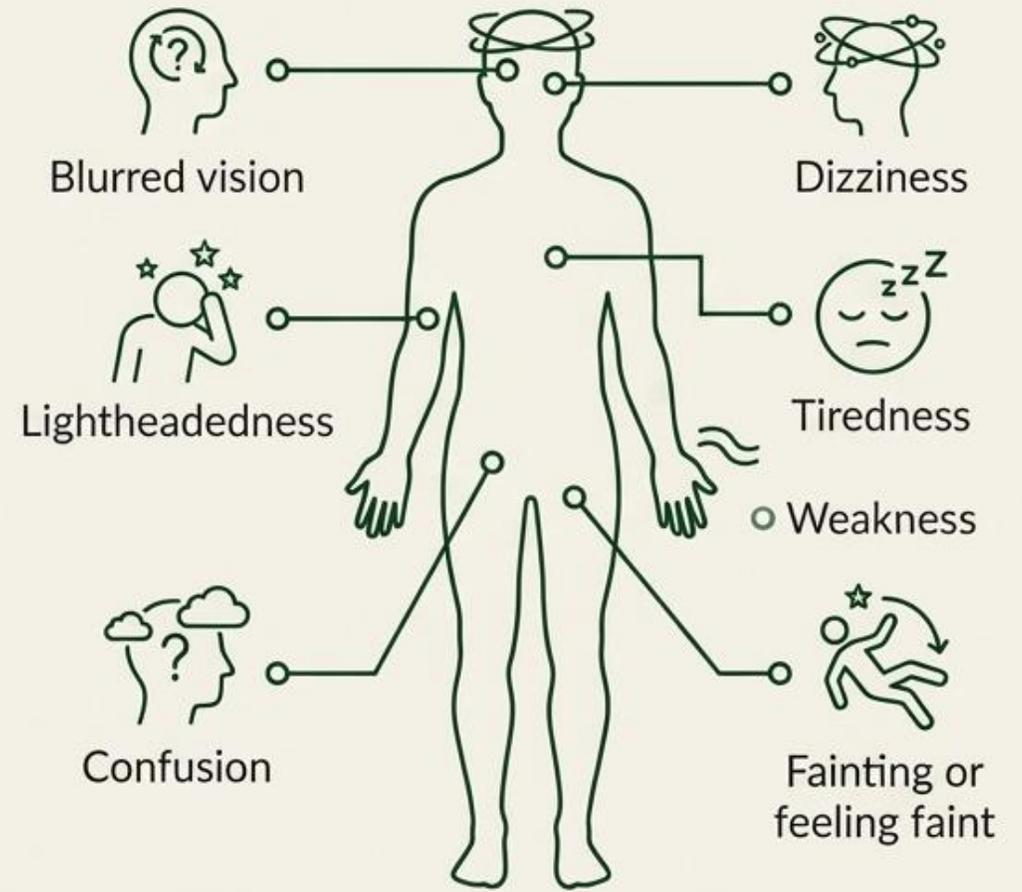
Hypertension is a major cause of death worldwide, responsible for approximately 12.8% of all deaths annually, translating to 7.5 million lives.

The Two Extremes of Circulatory Imbalance

High Blood Pressure (Hypertension)



Low Blood Pressure (Hypotension)



Restoring Balance, Naturally. Introducing Presrodhi.

An Ayurvedic formulation for improving the health of your circulatory system and helping control the body's blood pressure.





AN AYURVEDIC PROPRIETARY MEDICINE

COMPOSITION

Each 10ml contains aqueous distillate of:

INGREDIENTS	LATIN NAME	QUANTITY	PARTS USED
Arjun	Terminalia arjuna	300 mg	Bark
Jatamansi	Nardostachys jatamansi	50 mg	Root
Tulasi	Ocimum sanctum	300 mg	Whole Plant
Ashwagandha	Withania somnifera	300 mg	Root
Triphala	Ayurvedic classical medicine	150 mg	BPH
Indrayan	Citrus colocynthis	150 mg	Fruit
Chirayita	Swertia chirata	60 mg	Whole Plant
Amla	Emblica officinalis	20 mg	Fruit Pericarp
Bael	Aegle marmelos	100 mg	Fruit Pericarp
Jeera	Cuminum cyminum	150 mg	Seeds
Ajwain	Trachyspermum ammi	150 mg	Seeds
Elaichi	Elettaria cardamomum	50 mg	Seeds
Adarak	Zingiber officinale	60 mg	Rhizome
Sadabahar	Lochnera rosea	100 mg	Plant

PRESERVATIVES:

Potassium Sorbate	0.25%	IP
Sodium Benzoate	0.30%	IP

OTHER EXCIPIENTS:

DM Water	Q.S.
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DIRECTIONS FOR USE: AS DIRECTED BY THE PHYSICIAN.

Shake Well Before Use.

FOR EXTERNAL USE ONLY.

CAUTION: TO BE TAKEN UNDER MEDICAL SUPERVISION.

Store in a cool, dry & dark place, away from direct sunlight.

Do not use information on product to diagnose or treat your problem without consulting your Physician.

Keep the medicine out of reach of children.

Scan for more detail!



Vegan



Plant
Derived



GMP
Certified



Beyond the Pill: A Revolution in Application Through Topical Absorption

-  Works on External Application
-  No need to eat or drink; just spray
-  No need to taste bitter medicines
-  Easy and convenient
-  Faster Absorption
-  Natural Ingredients



A Symphony of 14 Ayurvedic Herbs for Blood Pressure Management



Amla



Triphala



Tulsi



Chirayita



Arjun



Indrayan



Ashwagandha



Jatamansi



Bael



Jeera



Ajwain



Elaichi



Adarak



Sadabahar

The Science Behind the Synergy: Key Ingredient Actions



Arjun (*Terminalia arjuna*)

“The Guardian of the Heart”

Helps stabilize blood pressure.



Tulsi (*Ocimum sanctum*)

“The Natural Vasodilator”

Antihistamine properties help dilate blood vessels, easing blood flow.



Amla (*Emblica officinalis*)

“The Potent Antioxidant”

Helps in regulating both systolic and diastolic blood pressure.



Triphala

“The Anti-Hypertensive Agent”

Works to normalise blood pressure levels.

Our Unwavering Commitment to Purity and Safety



Vegan

100% free from
animal products.



Plant Derived

Sourced entirely
from natural
botanicals.



GMP Certified

Manufactured in a
Good Manufacturing
Practice certified
facility.



Paraben-Free

Formulated
without harmful
preservatives.



Natural Product

Purely herbal with
no side effects.

The Official Seal of Approval: AYUSH Certified

“

**Formulation Approved by the
Directorate of AYUSH,
Government of N.C.T. of Delhi.**

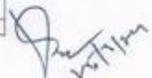
- Name of Product: PRESRODHI
- Product Code: DL468AP03
- Firm: Auretics Limited


DIRECTORATE OF AYUSH
GOVERNMENT OF N.C.T. OF DELHI
A & U, TIRBIA COLLEGE CAMPUS, NAJOL, BAGH, NEW DELHI - 110005

Name of Firm -- Auretics Limited
Address -- Plot No. A-40/15, Adani Industrial Area, Delhi-110028
Shelf Life - 1 year
Drug License No. -- DL-408 A & U
Category - 4M
Name of Product -- **FRESRODHI**
Product Code : DL408AP03

Sl. No.	Ingredients	Latin Name	Quantity	Form
1	Shun	Samudra rasana	500mg	Tablet
2	Shun	Radhaka (Shun)	50 mg	Tablet
3	Shun	Dhanur rasana	500mg	Tablet
4	Shun	Shun rasana	100 mg	Tablet
5	Shun	Shun rasana	100mg	Tablet
6	Shun	Shun rasana	100 mg	Tablet
7	Shun	Shun rasana	60 mg	Tablet
8	Shun	Shun rasana	20 mg	Tablet
9	Shun	Shun rasana	100 mg	Tablet
10	Shun	Shun rasana	100 mg	Tablet
11	Shun	Shun rasana	100 mg	Tablet
12	Shun	Shun rasana	100 mg	Tablet
13	Shun	Shun rasana	100 mg	Tablet
14	Shun	Shun rasana	100 mg	Tablet
15	Shun	Shun rasana	100 mg	Tablet

Prepared by: Subhash Chandra S. Chandra
 S. Chandra
Date: _____


DR. VIKAS GUPTA
Joint Secretary, AYUSH
New Delhi

Full Transparency: The Complete Composition

Each 10ml contains aqueous distillate of:

Ingredient	Latin Name	Quantity	Parts Used
Arjun	<i>Terminalia arjuna</i>	300 mg	Bark
Jatamansi	<i>Nardostachys jatamansi</i>	50 mg	Root
Tulsi	<i>Ocimum sanctum</i>	300 mg	Whole Plant
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Triphala	Ayurvedic classical medicine	150 mg	ASS
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Chirayita	<i>Swertia chirata</i>	60 mg	Whole Plant
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Jeera	<i>Cuminum cyminum</i>	150 mg	Seeds
Ajwain	<i>Trachyspermum ammi</i>	150 mg	Seeds
Elaichi	<i>Elettaria cardamomum</i>	50 mg	Seed
Adarak	<i>Zingiber officinale</i>	60 mg	Rhizome
Sadabahar	<i>Lochnera rosea</i>	100 mg	Plant

Preservatives: Potassium Sorbate (0.25%), Sodium Benzoate (0.30%).

Simple Steps to Achieve Daily Balance



Dispense

Take 5-6 drops of the lotion.



Apply

Gently apply for 5 minutes.



Repeat

Use twice daily for best results.

- For External Use Only.
- Shake Well Before Use.
- To be used under medical supervision. Consult your physician.

Presrodhi: Your Partner in Circulatory Health



Ancient Wisdom

A potent, 14-herb formula rooted in centuries of Ayurvedic knowledge.



Modern Convenience

A revolutionary topical spray that bypasses ingestion for faster, easier application.



Certified Trust

Officially approved by the Directorate of AYUSH, ensuring safety, purity, and efficacy.